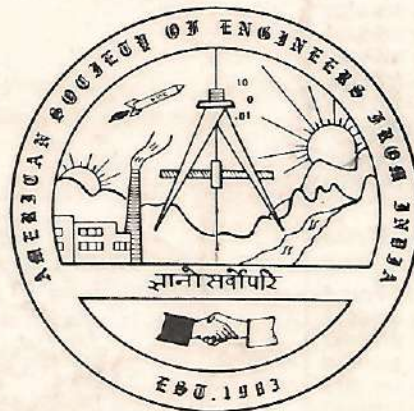


FIRST NATIONAL CONVENTION
AMERICAN
SOCIETY of ENGINEERS
from
INDIA

SATURDAY AUGUST 4, 1984

NORTHFIELD HILTON, 5500 CROOKS ROAD, TROY



Engg. export 1

EEPC-1

333 N. MICH.

Chicago, IL 60601

THEME: Succeeding in Corporate America

American Society of Engineers from India

22452 Kendall Avenue • Detroit, Michigan 48223

A.S.E.I. COMMITTEES

BOARD OF DIRECTORS:

Constancio F. Miranda, Chairman	(313) 927-1042
Hansraj Bajaria, Vice Chairman	(313) 277-5692
Yogindra (Yogi) Anand, Secretary	(313) 649-7363
Rajaram Khatri, Director	(313) 964-3000
Hari B. Bindal, Director	(313) 297-9063
Arun K. Kapoor, Director	(313) 649-2012
Jayprakash B. Shah, Director	(313) 585-1110
Ramesh C. Saxena, Director	(213) 391-1792
Vijay Saxena, Director	(313) 575-2619
Kunissery Sadanandan, Director	(609) 567-2675
S. Rao Palakodeti, Director	(313) 897-0426
Bhaskar Modur, Director	(313) 592-2439
Ambrish Reshamwala, Director	(313) 588-4800
Kalyan S. Bagga, Director	(313) 323-1610
Muzaffar A. Shaikh, Director	(309) 675-6157

EXECUTIVE COMMITTEE:

Jayprakash B. Shah, President	(313) 585-1110
Nuruddin H. Kapadia, Vice President	(313) 435-9914
Umesh B. Rohatgi, Secretary	(313) 337-9957
Hari B. Bindal, Treasurer	(313) 297-9063
Mukesh J. Patel, Committee Coordinator	(313) 267-7338

NEWSLETTER COMMITTEE:

Subhas C. Basu, Chairman	(313) 649-7162
Shafi Lokhandwala	(313) 477-9782
Hari B. Bindal	(313) 297-9063
N. T. Ashar	(313) 589-2064
K. C. Mehta	(313) 322-0461
S. R. Palakodeti	(313) 897-0426

NATIONAL CONVENTION COMMITTEE:

Bhaskar Modur, Chairman	(313) 592-2439
Jaldhar Prasad	(313) 425-1530

PUBLICITY COMMITTEE:

Kuldeep Gupta, Chairman	(313) 297-9066
Subhas C. Basu	(313) 641-1750

NOMINATIONS & AWARDS COMMITTEE:

Ramesh Patel, Chairman	(313) 355-4600
Jawahar Marwah	(313) 323-5467
Rama Rao Cherukuri	(313) 535-9580
Mohindrapal Gill	(313) 344-6065
Vijay Mahida	(313) 585-5545

CONSTITUTION & BY LAWS COMMITTEE:

Navin N. Pandya, Chairman	(313) 355-4600
Rajaram Khatri	(313) 964-3000

AUDITING COMMITTEE:

Vijay Mahida, Chairman	(313) 585-5545
Umesh Rohatgi	(313) 337-9957

MEMBERSHIP COMMITTEE:

Arun Kapoor, Chairman	(313) 643-2012
Hans Bajaria	(313) 277-5692
Kalyan Bagga	(313) 323-1610
K.P. Sadanandan	(313) 567-2675
Mazaffar Shaikh	(309) 675-6157
Ramesh Saxena	(213) 391-1792

STUDENTS AFFAIRS COMMITTEE:

Constancio F. Miranda, Chairman	(313) 927-1042
Tappan K. Datta	(313) 577-3739
Rita Khatri	(313) 977-7051

LONG RANGE PLANNING COMMITTEE:

Navin Pandya, Chairman	(313) 355-4600
P.D. Deo	(313) 349-3744
Ramesh C. Sharma	(313) 397-8686

TECHNICAL SEMINAR COMMITTEE:

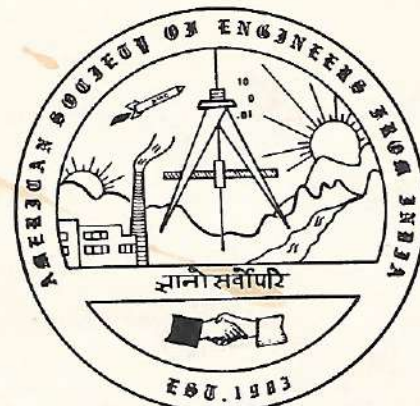
Yogi Anand, Chairman	(313) 649-7363
Ambrish Reshamwala	(313) 585-4500
Vijay Saxena	(313) 575-2619

LIAISON COMMITTEE FOR ACTIVITIES IN INDIA:

S. Yedavalli, Chairman	(313) 588-1879
Kuldeep Gupta	(313) 297-9066
B.M. Jani	
S.C. Basu	(313) 649-7162

A.S.E.I. wishes to acknowledge the following members for their strenuous efforts in organizing the First National Convention.

Chairman:	Yogi Anand
Publicity/Promotion:	Kuldeep Gupta
Fund Raising:	Vijay Mahida Umesh Rohtagi
Technical Sessions:	Noor Kapadia Kamlesh Suri 435-12
Exhibits:	Mukesh Patel
Entertainment:	Arun Kapoor Jack Agrawal
Food:	Kanu Mehta 953-01
Host/Reception:	Hari Bindal
Membership:	Raj Khatri
Student Affairs:	Rita Khatri Shafi Lokhandwala



COMMITTEES UNDER BOARD
 CONSTITUTION - CHAIRMAN
 NOMINATIONS - R. PATEL
 MEMBERSHIP - V. MAHIDA
 AUDIT
 LONG RANGE PLANNING - A. RESHAMWALA

COMMITTEES UNDER EXE. COMM.
 PUBLICATION - H. BINDAL
 NEWSLETTER - S. BASU

Satyajit Basu
 237-8733
 237-6867
 609-7179

PATTANAİK AND SHAW ASSOCIATES, LTD.

Accountants, Investments & Tax Consultants

7071 Orchard Lake Road • West Bloomfield, Michigan 48033

(313) 851-5197

(313) 851-5183

Ladukesh Pattanaik, M.B.A., LL.B

(313) 575-9545

S.B. Shaw, M.B.A., C.P.A.

(901) 365-8655

Jay L. Jain, Ph.D.

(219) 432-3288

Ramesh M. Patel, Sc.D., C.F.P.

(313) 559-0443

TAX ADVANTAGED INVESTMENTS!

- Real Estate Programs with 2 to 3:1 tax deductions & investments tax credits*

Apartments, Shopping Centers, Office Buildings, Hotels, Condominiums, and Single Family Housing Partnerships

- High Tech Programs with Substantial Tax deductions and R&D tax credits*

- Waterfront Properties in HAWAII and FLORIDA

- Specialized investments for non-resident investment in India

* Excellent for Tax Retrieval from 1981, 1982 and 1983 Tax payments.

MIRZA AHMED
(313) 979-1070

JOE NAZARETH
(313) 588-1191

VIJAY WALVEKAR
(313) 642-1094

For detailed information, please call:
PATTANAİK & SHAW ASSOCIATES, LTD.
Toll Free: 1-800-LAKSHMI

*This advertisement is neither an offer to sell nor a solicitation to buy securities.
Such an offer can only be made by the prospectus.*

American Society of Engineers from India

"SUCCEEDING IN CORPORATE AMERICA"

Saturday, August 4, 1984

MODULE I 9:00 - 11:15 A.M.

"Style"

TOPIC	SPEAKER	OBJECTIVES
Dress for Success	G. R. Blair Joseph A. Bank, Clothier - Baltimore, Maryland	<ul style="list-style-type: none">● Effective Impression● Management & Image Packaging
Mannerisms and Diction for Success	Kay Suri Writer Specializing in Indo American Culture	<ul style="list-style-type: none">● Use of manners & diction● Manners & diction, lack of which creates a negative image● How to enhance mannerism and diction
Perceptions of the W.A.S.P. World	J.R. Lipscomb Business Planning & Development Center	<ul style="list-style-type: none">● What are they?● Myths and Realities● How to use them to your advantage

MODULE II 11:15 - 12:30 P.M.

"Oral Communication"

Reporting and Briefing	Film Presentation	<ul style="list-style-type: none">● How to report and brief effectively
Assertiveness: Authority & Conflict	A. Aldridge Associate Professor E.M.U. - Interdisciplinary Programs	<ul style="list-style-type: none">● Dealing effectively with organizational conflicts● Managing stress
Resume & Job Interview	P. Higgins President, P.H. Associates	<ul style="list-style-type: none">● How to write an effective resume● How to obtain an interview● How to have a successful job interview● Ethnic background: Is that a hindrance?

MODULE III 1:30 - 3:30 P.M.

"Attaining Financial Goals (Professional Alternatives)"

Advancing in Corporate World - Capstone	E. Gulda General Manager, Automotive Electronics Div. Rockwell International	<ul style="list-style-type: none">● What does it take?● Do's and don'ts
Entrepreneurship	V. Mahida President, Mahida ACES GROUP	<ul style="list-style-type: none">● Opportunities?● How to succeed at entrepreneurship?● Pros and cons
Consulting	H. Bajaria President, Multiface Inc.	<ul style="list-style-type: none">● Opportunities as a consultant● How to succeed as one
Unbalanced Bidding	C. Miranda President, ACES, INC.	<ul style="list-style-type: none">● How to improve your cashflow, Increase Profit and Minimize Risk

The MAHIDA ACES GROUP of Firms (Subsidiaries/Affiliates)

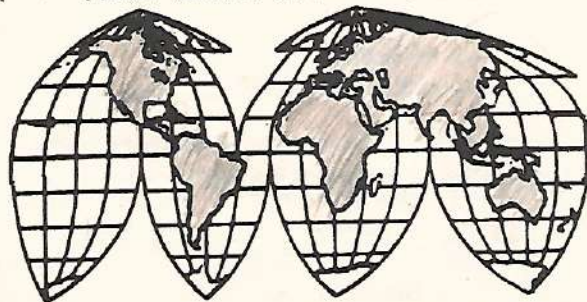
- **VIJAYSINH U. MAHIDA, P.C.**
Certified Public Accountants
(313) 651-8870
- **MAHIDA & VIRMANI, INC.**
Management Consultants
(313) 567-3328
- **MAHIDA SURVEYING, INC.**
Real Estate & Condominium Development
(313) 341-6972
- **METCO SERVICES, INC.**
U.S./Germany/India Engineering Technology Transfer
(313) 651-4211



*Offers The Asian-Indian Community,
Especially Within Southeastern Michigan, Professional Services*

Dr. Vijay Mahida, CPA, PE, LS
1311 E. Jefferson, Suite 116
Detroit, Michigan 48207
(313) 259-5115

— Over 25 Years in Private Practice —
INDIA • WEST GERMANY • CANADA • U.S.A



MAHIDA ACES GROUP

EVENING BANQUET

6:30 P.M. - POOLSIDE RECEPTION

7:30 P.M. - DINNER

8:30 P.M. - STATE OF A.S.E.I. ADDRESS - President JAY SHAH

8:40 P.M. - AWARDS CEREMONY

9:00 P.M. - ● KEYNOTE ADDRESS - PAUL GILL, Ford Motor Co.

● GUEST SPEAKERS - U.S. Senator CARL LEVIN

- Asst. Wayne Co. Executive JAMIL AKHTAR

- Indian Consul General RAJNIKANT VERMA

9:45 P.M. - ENTERTAINMENT

11:45 P.M. - ADJOURN

DINNER MENU

- GARDEN SALAD
- SPICY CHICKEN
- MOOG DAL/NAN
- RICE PILAF
- MANGO ICE CREAM

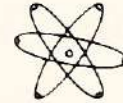
ENTERTAINMENT

A renowned group of ten musicians/singers from Toronto will present music for listening and dancing.

Mr. Naqui Bilgrami who frequently appears on Toronto Swar-Snagam television program will lead the entertainment. He has guaranteed to bring to the dance floor even the most reserved engineers among us!

COMPUSOFT INTERNATIONAL

MANAGEMENT SYSTEMS CONSULTANTS
19334 FIVE POINTS
DETROIT, MICH. 48240
PHONE (313) 537-8213



Associated Energy, Inc.

CONSULTING ENGINEERING SERVICES

Mechanical • Electrical • Chemical • Civil
Energy • Quality Engineering

JACK AGRAWAL, PE, MBA
(313) 977-0476

33766 Newport
Sterling Heights, MI 48077

R K ASSOCIATES

(313) 977-7051

RAJ KHATRI, P.E. & L.S.

CONSULTING CIVIL ENGINEER &
REGISTERED LAND SURVEYOR
35611 MAUREEN DR.
STERLING HEIGHTS, MI 48077

AMERICAN GRAPHITE CORPORATION

21756 DeQuindre Road
Warren, Michigan 48091

GUY PATEL
President

TEL: (313) 757-3540



GMC Associates, Inc.

ENGINEERS • SCIENTISTS • ECONOMISTS • MANAGERS

SATYA B. SEHGAL, Ph.D.
President

19720 Gerald
Northville, MI 48167
(313) 348-4425

Midwest Mechanical Contractors

19200 W. 8 Mile Road
Post Office Box 19220
Detroit, Michigan 48219
(313) 354-0010

Midwest

R.S. Gabrielse, P.E.
President

(313) 341-6972

**ASSOCIATED CONSULTING
ENGINEERING SERVICES, INC.**

CONSTANCIO F. MIRANDA, Ph.D., P.E.
PRESIDENT

P.O. Box 21173
COLLEGE PARK STATION
DETROIT, MICHIGAN 48221

VIPIN C. MEHTA, p.e., m.a.p.a.

MEHTA and ASSOCIATES, Ltd.

Engineers, Architects, Planners, Administrators

(815) 932-8999

133-D So. Kennedy Drive
Bradley, IL 60915

- Transfer Super 8 and 16mm home movies onto video cassette
- Panasonic VCR for India
- Low, low price on blank tapes
- Franchise inquiries welcome



Video Showcase

2418 Elizabeth Lake Road (Behind Pontiac Mall)
Pontiac, Michigan 48053
(313) 681-3339

TEXAS

MICHIGAN

NEW YORK

QUAD

**ENVIRONMENTAL TECHNOLOGIES
CORPORATION**

BERT deVRIES

4284 OVERLAND TRAIL
KETTERING, OHIO 45429

513/293-8496

FRIENDS OF THE SOCIETY

We would like to thank the following firms for their contributions. The success of the National Convention and, in fact, the vitality of the A.S.E.I. depends on the support of these firms. THANK YOU!

- 125 1* ASSOCIATED CONSULTING ENGINEERING SERVICES, INC., DETROIT, MI. *MILAN DR*
- 2* AMERICAN GRAPHITE CORPORATION, WARREN, MI. *244 PATEL*
- 25 3* ASSOCIATED ENERGY, INC., STERLING HEIGHTS, MI.
- 100 4* ACRO SERVICE CORP., LIVONIA, MI.
- 25 5* COMPUSOFT INTERNATIONAL, DETROIT, MI.
- 6* DIVERSIFIED ENGINEERING, INC., BIRMINGHAM, MI. *>*
- 7* DELTA ASSOCIATES, INC., ROYAL OAK, MI.
- 352 8* FORD MOTOR COMPANY- PLASTICS DIVISION, DEARBORN, MI.
- 9* GMC ASSOCIATES, INC., NORTHVILLE, MI. *→*
- 10* HMA CONSULTANTS, INC., MADISON HEIGHTS, MI.
- 25 11* JAYA TRAVEL SERVICE, TROY, MI.
- 12* KABIL ASSOCIATES, COLUMBUS, OH. *←*
- 13* KAPILA & ASSOCIATES, FARMINGTON HILLS, MI.
- 200 14* MAHIDA ACES GROUP, DETROIT, MI.
- 125 15* MEHTA AND ASSOCIATES, LTD., BRADLEY, IL.
- 16* MIDWEST MECHNICAL CONTRACTORS, DETROIT, MI.
- 200 17* MULTIFACE, INC., DEARBORN HEIGHTS, MI.
- 200 18* PATNAIK AND SHAW ASSOCIATES, LTD., WEST BLOOMFIELD, MI.
- 19* PARVAIZ MASSEY, SHEARSON AMERICAN EXPRESS, SYRACUSE, N.Y.
- 25 20* PATEL BROTHERS, GARDEN CITY, MI.
- 25 21* PRAYAG ASSOCIATES, NOVI, MI.
- 50 22* PRASAD & ASSOCIATES, P.C., WESTLAND, MI.
- 125 23* QUAD ENVIRONMENTAL TECHNOLOGIES CORPORATION, KETTERING, OH.
- 125 24* RK ENGINEERING & SURVEYING ASSOCIATES, STERLING HEIGHTS, MI.
- no 25* RAMA RAO & ALFRED, INC., DETROIT, MI.
- 26* RESOURCE APPLICATIONS, INC., VIENNA, VA. *→ } }*
- 27* SHELADIA AND ASSOCIATES, RIVERDALE, MD.
- 50 28* SIR SPEEDY PRINTING OF ROYAL OAK, MI.
- 20 29* VIDEO SHOWCASE, PONTIAC, MI.

1175

100 AIR INDIA

125 Daily Corp.

125 Read

200

1525

AIR-INDIA ANNOUNCES THE NEW EXECUTIVE CABIN TO LONDON AND INDIA.

Extraordinary comfort at a comfortable price.

Next time you fly to London or India move up to Air-India's fabulous new Executive Cabin. There's lots more room. And there's also a lot more.

For instance, our new Executive Cabin gives you wide new seats with over 3 full feet of leg room. Every passenger gets a newspaper, sleeping masks, slippers and a headset for listening to music (including two channels of Indian music) or watching the movie. Drinks are complimentary — including champagne and wine. And dinner includes your choice of delicious Indian or Continental cuisine and it arrives on porcelain plates with damask table linens.

Air-India's new Executive Cabin. It's more room. And more.
At a most comfortable price. See your travel agent.

AIR-INDIA
WE'RE YOUR AIRLINE

400 Park Avenue, New York, NY 10022

Executive Reservation Service

Monday through Friday — 9 AM to 5 PM

Continental U.S. 800-223-2250; NY State 800-442-4455; N.Y. City 212-407-1456

**OR CALL YOUR MICHIGAN, OHIO
OR KENTUCKY TRAVEL AGENT**



KAPILA

SINGLE SOURCE SERVICES FOR DEVELOPMENT, DESIGN AND CONSTRUCTION

The normal three phases of development, design and construction require three different sources to take a project to completion. . . . Single Source Services tremendously reduce time and costs.

We have the exclusive capability, expertise and licensing to take a project from raw land to rezoning, surveying, land splitting, securing financing, designing of buildings (custom homes, medical clinics, apartments, shopping centers, etc.) and do the actual construction. The phases are merged to value engineer highest quality at the lowest possible cost.

Services are also individually available for each phase, or part of phase, as required.

Please feel free to contact us for general or specific information and discussion. Avail yourself of our many years of experience.

(313) 851-9755

31333 Thirteen Mile Road • Farmington Hills, MI 48018

Kapila & Associates

*Land Surveys, Project Development, Planning,
Architectural & Engineering Design of Buildings*

Kapila Construction Company, Inc.

Developers and Custom Builders of Residential Homes



Kapila Contracting Company, Inc.

*Construction of Medical Clinics, Apartments, Shopping Centers and Other Commercial,
Industrial and Institutional Buildings*

We Can Bring Our Expertise To Your Company. . .

Multiface, Inc.

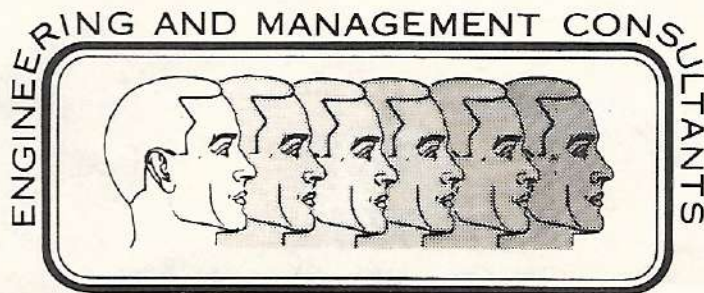
Engineering and Management Consultants Since 1978

***Specializing in
Training and Problem Solving***

Present areas of concentration:

- **Statistical Process Control**
- **Quality Control Systems**
- **Reliability Engineering**
- **Management Systems**
- **Productivity Improvement**

GM, FORD, ALLEN-BRADLEY, SELLER-GLOBE,
THERM-O-DISC, BENDIX, FEDERAL MOGUL and
NATIONAL STEEL are among our long list of clients



MULTIFACE, INC.

H.J. Bajaria, President

27206 Wilson

Dearborn Heights, Michigan 48127

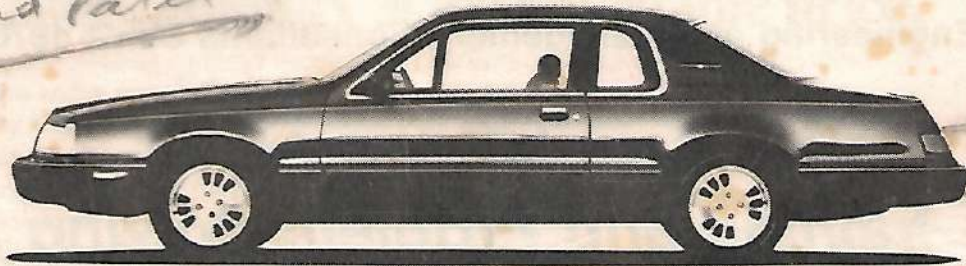
313-277-5692

Day 25
Eve 20
Shy 15
5y.

75 30 75 30 30 75 30 }
125
325
128
45
153
198

Thunderbird. The way it looks...

Reals
To
Ground later



improves the way it drives.

Thunderbird's design has much to do with the way it holds the road. Thunderbird's fluid lines were tested over 500 hours in a wind tunnel to make the shape of the car contribute to cornering and handling stability.

The design of the front.

Underneath the integrated front bumper is an air dam. It works with the wind to keep the weight of the car pressing down

on the front tires. And the more a tire presses to the road, the better it holds the road.

The design of the doors.

Thunderbird's doors curve into the roof. This smooths and quiets the airflow, improving aerodynamic efficiency.

The design of the rear.

The trunk lid incorpo-

rates another aerodynamic shape called a spoiler which further reduces "lift" and aerodynamic drag. (P.S. Underneath this lid, you'll find a trunk larger than you'd ever think possible in a car this smooth.)

Best-built American cars.

When we say "Quality is Job 1," we are talking about more than a commitment. We are talking about results. An independent survey concluded Ford

makes the best-built American cars. The survey measured owner-reported problems during the first three months of ownership of 1983 cars designed and built in the U.S.

Pure Thunderbird.

Thunderbird. See how it moves. Consider the shape. It is all one. And it is uniquely Thunderbird.

Have you driven a Ford... lately?



Get it together—Buckle up.